

Book Review Guidelines
By Dana E. Blozis

Thank you for asking me to review your book! I'm flattered that you value my opinion enough to ask me to review your original work.

I provide book reviews as a complimentary service to authors and their marketing representatives. However, to make this experience a positive one for both of us, I ask that you read and understand the following guidelines:

1. I agree to review a particular book based on its merits and as my schedule permits. When I accept books for review, I read them in the order in which I receive them. I try not to have a back log of more than a month; however, as I know your work is important to you. If there is an unanticipated delay on my part, I'll let you know when you can expect to receive my review.
2. Aside from a review or galley copy of your book, I do not accept any compensation for my services, nor do I expect rewards or praise. I offer this service because not all authors have the privilege of a mainstream audience, and I believe their work deserves to be read and shared with others. *However, I do appreciate when the recipient of the review acknowledges that it has been received.*
3. Once I have finished reading the book, I will write a 300 to 500 word review for your use. I retain the copyright to the book review, and if used in print or online, my name must accompany the review. In addition, the review must be used in its entirety. It may not be edited without my written permission.
4. I may submit your book review for publication, if appropriate. If it is accepted, I will let you know when and where it will appear. Compensation earned, if any, will be paid to me.
5. I may choose to post the review and an image of the book's cover on my Web site, www.virtuallyyourz.com.
6. While it is rare, I reserve the right to decline to review a book when my written commentary will be negative and will not serve the book, or the author, well. Upon request by the author, I will provide honest feedback about why I am declining to review the book. This usually occurs when I feel the book is poorly written or edited, and I would not recommend it to other readers. This is, of course, only my opinion. You are free to use it as you wish, or you may ignore it altogether.

Please let me know if you have any questions or concerns about these guidelines. If you agree, I will be happy to read your book. I look forward to working with you!

Virtually Yourz,

Dana E. Blozis